

SPONSORSHIP LEVELS

SILVER

Sponsorship Opportunities Include:

- 3'x6' banner provided by your company to be placed at event all 3 days

Sponsorship starts at \$300

BEER TENT

Sponsorship Opportunities Include:

- 3'x6' banner provided by your company to be placed at event all 3 days
- Sponsor name listing on fest poster and fest website
- Sponsor name on event banners
- Must provide volunteers to work the beer tent or you will be partnered with a non-for-profit

Sponsorship starts at \$400 (*limit three per day*)

GOLD

Sponsorship Opportunities Include:

- 3'x6' banner provided by your company to be placed at event all 3 days
- Sponsor name listing on fest poster and fest website
- Sponsor name on event banners

Sponsorship starts at \$500

ACTION EXPO

Sponsorship Opportunities Include:

- 3'x6' banner provided by your company to be placed at event all 3 days
- 10x10' booth space 5pm- 9pm
- You select day(s) Fri, Sat and/or Sun

- One table and two chairs provided. You provide tent and supplies needed for booth
- Perfect for display, product sampling and lead generation.
- Sponsor name listing on fest poster, fest website & jumbo screen
- Sponsor name on event banners

Sponsorship starts at \$500 (*1 Day for \$500, 2 Days for \$1000, 3 Days for \$1500*)

PLATINUM

Sponsorship Opportunities Include:

- BEVERAGE PACKAGE: Enjoy 50 drink tickets & 25 admission tickets to event (\$425 value)
- 10'x10' booth space for three days (\$1500 value)
- Logo placed on jumbo screen by stage
- Business thanked from Main Stage throughout weekend.
- 3'x6' banner provided by your company prominently placed at event all 3 days logo placement on all marketing materials
- Logo placement on website with link
- Dedicated social media posts leading up to event
- 1/2-page ad in 1 PDLG brochure (\$750 value)
- Company logo on sponsor banner placed in the PDLG Recreation Center for one year (\$1000 value)
- Logo placement on stage banner

Sponsorship starts at \$2500

PREMIER

Sponsorship Opportunities Include:

- VIP PACKAGE: Invite 30 clients and friends to enjoy the festivities from your private
- 20 x 30 tent from 6-10pm. They'll enjoy complimentary beer, wine, soft drinks and light snacks from 6-8pm. Includes 2 parking passes and 30 admission tickets to event.
- Multiple ads displayed on jumbo screen by stage throughout the weekend.
- Your business thanked from the Main Stage throughout the weekend.
- Your representative introduced on stage prior to Headline Act each night.
- 10 x 10 booth space or product display in prominent location all three days (\$1500 value) · Company banner placed in the PDLG Recreation Center for one year (\$1500 value)
- Logo placement on all marketing materials.

- Logo placement on event website with link to your website.
- Dedicated social media posts leading up to the event.
- Ad placement on website LGBA, PDLG and fest website for 3 months after receiving ad valued at \$1000.
- Logo placement on full page ad in local paper valued at \$750.
- 3'x6' banner provided by your company prominently placed at event all 3 days

Sponsorship starts at \$5000 (*limit one per day for Saturday and Sunday*)

SPONSOR COMMITMENT FORM

Yes! I would like to be a sponsor as indicated:

- Silver Sponsor: \$300
- Beer Tent Sponsor: \$400
- Gold Sponsor: \$500
- Action Expo: 1 Day \$500, 2 Days \$1000, 3 Days \$1500
Select day(s): Friday Saturday Sunday
- Platinum Sponsor: \$2,500
- Premier Sponsor: \$5,000 per day
Select day: Saturday Sunday

For more information about becoming a Beer Tent Sponsor please contact Kevin Miller, Superintendent of Recreation at kevinmiller@pdlg.org

Company:	
Name:	
Address:	

City:	
Zip:	
Phone:	
Email:	
Amount Enclosed:	\$

Please make checks payable to:
Park District of La Grange

Mail To:

Park District of La Grange, Attn: Teresa Chapman, 536 East Avenue, La Grange, IL 60525
Platinum level and higher: email logo in .jpg file to teresachapman@pdlg.org

*Sponsorship commitments are: Non-exclusive, non-refundable and subject to Board approval.
Deadline for marketing materials is May 15th, 2019.

Questions? Contact, Teresa Chapman at 708-352-1762.