



LA GRANGE ENDLESS SUMMERFEST

AUGUST 4-6

Heat up your marketing
this summer!

Your business can be a part of one of the hottest festivals in the western suburbs, August 4-6, when La Grange Endless Summerfest returns to Gordon Park.

This three-day family-friendly event celebrates the very best that summer has to offer with incredible live bands, carnival rides, cold brews, delicious local bites and more.

Take advantage of this unique opportunity to make a personal connection with over 18K+ festival visitors from La Grange and surrounding communities.

A variety of sponsorship opportunities are available to fit all budgets—some that include seeing your name in lights on a gigantic digital screen next to the Main Stage. There's even a way to win over new customers with an on-site booth in the Festival Market.

It's a great spot for in-person sales, sampling, product demonstrations and more.

Your sponsorship of La Grange Endless Summerfest helps support the high-quality and robust programming of its organizers, the Park District of La Grange and the La Grange Business Association. Both are dedicated to building a strong, committed and thriving local community.

Thousands of local families are waiting to meet you!
Get your business name right in front of them.



Village of La Grange Demographics

Population: 16.3K

Average Age: 41.7 years

Average Median Household
Income: \$126K

Visibility: Over 50K vehicles,
commuters, and pedestrians
stream through La Grange
every day

Fest Website Page Views: 45K

Combined Social Media
Followers: 28K





SPONSORSHIP OPPORTUNITIES August 4-6, 2023

	PRESENTING \$6,000	GOLD \$3,000	SILVER \$1,000	BRONZE \$500	BEER TENT \$1,000	FESTIVAL MARKET \$400
Sponsorships Available	1	4	No Limit	No Limit	3 (1 per day)	10
Internet exposure on festival website which generates 45,000 page views in the month leading up to the festival	✓	✓	✓	✓	✓	✓
Social Media posts to 27.7K combined followers on PDLG & LGBA platforms including Facebook, Twitter & Instagram	✓	✓	✓	✓	✓	✓
Your dedicated e-blast to 11.2K opt-in subscribers	✓					
Business mentioned in e-blast to 11.2K opt-in subscribers		✓	✓	✓	✓	✓
Business logo on Main Stage banner	✓					
Business logo on welcome banner & event poster	✓	✓				
Business logo on PDLG fall mailing to 10K homes	✓					
Business name on event poster			✓	✓	✓	✓
Digital ad & logo displayed on jumbo screen near Main Stage	✓	✓	✓		✓	
Business name displayed on jumbo screen near Main Stage				✓		✓
Digital ad on festival, PDLG & LGBA websites for one month	✓	✓				
Full page back cover ad in Winter/Spring 2024 PDLG Brochure	✓					
1/2 page ad in Winter/Spring 2024 PDLG brochure		✓				
Opportunity to staff beer tents with employees to promote business or partnered with a non-for-profit					✓	
Space for your 10x10 tent for all three days to sample or sell products/services	✓	✓				✓ Sat/Sun only
Business representative introduced on stage	✓					

Deadline to sponsor June 1, 2023

COMPLETE AND RETURN TO REGISTER

Please select level of sponsorship:

- Presenting Sponsor (\$6,000)
 Gold (\$3,000)
 Silver (\$1,000)
 Bronze (\$500)
- Beer Tent (\$1,000)
 Festival Market (\$400)

Business Name _____ Contact Name _____

Address _____

Phone _____ Email _____



Please make checks payable to:
Park District of La Grange

Mail To: Park District of La Grange
536 East Avenue, La Grange, IL 60525

Gold level and higher:
email logo in EPS or JPG format to
christinebanks@pdlg.org

For more information about our events visit, lagrangefest.com